## 

## **Business Law 1 (BUL 2241 – CRN 10098)**

Fall 2024, Course Syllabus

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Course Info

**Building/Room**: Building 1, Room 147

**Meeting Time:** Wednesdays, 11:30AM - 12:45PM (Mixed Mode)

**Credit Hours:** 3

**Textbook:** Mayer, D., Warner, D., & Seidel, G. (2012). *Business Law and the Legal Environment*. Saylor Foundation. Retrieved from <https://open.umn.edu/opentextbooks/textbooks/273>

Contact Info

**Instructor**: Dr. Natalia Kirchner, J.D.

**Email**: nkirchner@valenciacollege.edu

**Campus**: West Campus – Division of Business

**Canvas Support Hotline**: (407) 582-5600

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Course Description & Prerequisites

Introduction to law, its social forces, and agencies for enforcement; effects of governmental regulation on business and society, including environmental law, community planning and consumer protection; contracts; personal property, including bailments and sales.

Prerequisites: ENC1101 or ENC 1101H or ENC 1210 or GEB 1011 or IDH 1110 or OST 1335.

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**The Legal, Social, and Ethical Environment of Business**

* Nature and Sources of Law
* Court System and Dispute Resolution
* Business Ethics, Social Forces, and the Law
* Constitution as the Foundation of the Legal Environment
* Government Regulation of Competition and Prices
* Administrative Agencies
* Legal Environment of International Trade
* Crimes
* Torts
* Intellectual Property Rights and the Internet
* Cyber law

Topics & Areas Covered

**Contracts**

* Nature and Classes of Contracts: Contracting on the Internet
* Formation of Contracts: Offer and Acceptance
* Capacity and Assent
* Consideration
* Legality and Public Policy
* Writing and Electronic Contract Forms
* Interpretation of Contracts
* Third Persons and Contracts
* Discharge, Breach, and Remedies of Contracts

**Sales and Leases of Goods**

* Personal Property and Bailments
* Supply Chain Management and Risk of Loss
* Nature and Form of Sales
* Product Liability: Warranties and Torts
* Obligations, Performance, and Remedies

Major Learning Outcomes with Evidence, Core Competencies, and Indicators

**At the completion of this course, students should be able to:**

* ***Describe* the sources of the law as well as the structure of federal and state court systems. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**
* ***Explain* the overview of the process of litigation and alternative dispute resolution. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**
* ***Apply* theories of business ethics to hypothetical problems. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**
* ***Describe* the basic forms of business entities. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**
* ***Classify* and explain the elements of Crimes and Torts relating to business issues. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and direct exams, as well as the PowerPoints provided, as applicable.**
* ***Explain* patents, copyrights, and trademarks. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**
* ***Explain* contract formation, modification, and enforcement. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct exams, as well as the PowerPoints provided, as applicable.**

These may be covered as discrete topics and/or integrated with other topic areas at the discretion of the professor. These and other topics may be expanded at the discretion of the individual professor and is not intended to be or all-inclusive.

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Institutional Core Competencies

Text

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1. **Think** – Analyze data, ideas, patterns, principles, perspectives, employing facts, formulas, and procedures of the discipline.
2. **Value** – Distinguish among personal, ethical, aesthetic, cultural, and scientific values evaluating your own and others’ values from a global perspective in the process of learning the discipline.
3. **Communicate** – Identify your own strengths and need for improvement as a communicator employing methods of communication appropriate to your audience and purposefully evaluate the effectiveness of your own and others’ communication.

Institutional Core Competencies (Continued)

1. **Act** – Apply disciplinary knowledge, skills, and values to educational and career goals, acting effectively and appropriately in various personal and professional settings, and responding also to changing circumstances.

In this course, through classroom discussions, and other learning activities, you will further develop mastery of these core competencies.

Evaluation

**Exams**:Exam formats will comprise multiple-choice, short answer, and essay questions. The due dates for the Exams are listed in your course outline located at the end of this syllabus. If you experience any difficulties in Canvas, please contact VC Canvas help at 407-582-5600.

The Exams shall be administered via your Canvas course page under the Quizzes Tab and will close automatically on the designated date as per the syllabus. You are allowed to take each Exam up to two times before the deadline. **Your score for the exam will be the “average” of all your attempts**.

\* \* \* \* \* \* \* \* \* \* \* \* IMPORTANT – PLEASE READ \* \* \* \* \* \* \* \* \* \* \* \* \*

The Canvas system that you will be taking your exams on has some attributes that you need to be aware of to prevent the failing of an exam. Please note these attributes as follows:

1. You need to take all Exams in Canvas using Chrome or Mozilla Firefox as your browser, NOT Internet Explorer.
2. While taking Exams, be aware of the time clock showing how long you have been in the exam. Your score for that attempt will be the number of questions answered correctly out of the total amount of questions.
3. You must “SUBMIT” your assessment before the clock reaches the time limit as listed in the directions of the exam. Going past this time may result in a zero being given as the score for that attempt and it will be used in the averaging of that exams final score. This is also your responsibility for the midterm and final exams as they are proctored by a testing facility.
4. Also, be aware that the two attempts at each exam do not guarantee that you must have two attempts. I am allowing you up to two attempts so that if something happens on your first attempt, you can retake the exam. If you can take two, uninterrupted attempts, the **average** of the attempts will be used to determine your score for that exam. But if something occurs that prevents you from having two attempts, your score will be the score of the successful attempt you did take. The two attempts are a privilege, not a right.

**Discussion Board Postings** (Active class participation): Unless otherwise stated, **ALL** postings must be completed by Sunday evening (11:59 PM EST) for that week. Late postings will not be given credit. Original responses must be posted in the appropriate discussion thread (not as document attachments!). To receive full credit, you must post your response to the initial question AND then respond to a minimum of two of your classmates’ posts.

Evaluation (Continued)

You may respond to more than two if you like. Please give credit (i.e. citations) to your sources when using words, ideas, or the expressions of others. Also, please use proper grammar. **All viewpoints are welcome, but respect and courtesy in all communication are non-negotiables and required**.

**Case Studies**: You must complete two case studies in this course that will be submitted via Canvas separately. The topics for each case study are provided for and more information can be in Canvas under the Assignments tab. **Each case study can be submitted early, but note the deadlines located in the course calendar**.

**If you experience difficulties with Canvas, please contact Canvas Support Hotline at (407) 582-5600 or utilize the chat feature in Canvas located under the Help Button.**

Grading Breakdown

|  |  |  |
| --- | --- | --- |
| **Assessment** | **Total Points** | **Percentage of Grade** |
| Syllabus Quiz | 25 | 3% |
| Canvas Introduction Activity | 25 | 3% |
| Discussion Board Postings (25 points Each) | 250 | 31% |
| 4 Unit Exams (100 Points Each) | 400 | 50% |
| 2 Case Studies (50 Points Each) | 100 | 13% |
| Total | 800 | 100% |

Grading Scale

|  |  |  |
| --- | --- | --- |
| Points | Percentage | Letter Grade |
| 720 – 800 | 90% - 100% | A |
| 640 – 719 | 80% - 89% | B |
| 560 – 639 | 70% - 79% | C |
| 480 – 559 | 60% - 69% | D |
| 000 – 479 | 0% - 59% | F |

College & Class Policies

**Academic Honesty**: All forms of academic dishonesty are prohibited at Valencia College. Academic dishonesty includes, but is not limited to, acts or attempted acts of plagiarism, cheating, furnishing false

information, forgery, alteration or misuse of documents, misconduct during a testing situation, facilitating academic dishonesty, and misuse of identification with intent to defraud or deceive.

College & Class Policies (continued)

All work submitted by students is expected to be the result of the students’ individual thoughts, research, and self-expression. Whenever a student uses ideas, wording, or organization from another source, the source shall be appropriately acknowledged.

Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College’s (College Policy 6HX28:08-11).

**Student Code of Conduct**: Valencia College is dedicated to the advancement of knowledge and learning and to the development of responsible personal and social conduct. The primary purpose for the maintenance of discipline in the College setting is to support a civil environment conducive to learning and inquiry. Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College’s (College Policy 6HX28:08-03).

**Student Assistance Program**: Valencia College has contracted with a private and confidential counseling service to provide short-term assistance to credit students who need to resolve problems that are affecting their college performance. Examples might include: stress, relationship/family issues, alcohol/drug problems, eating disorders, depression, and gender issues. Students who are experiencing any of these issues and who are enrolled in credit classes at Valencia should call the toll-free number (800) 878-5470 to speak to a professional counselor.

**Withdrawal Policy**: The student is permitted to withdraw from a class on or before the withdrawal deadline as published in the College calendar. A student is not permitted to withdraw from a class after the withdrawal deadline. I highly recommend you contact your academic advisor and financial aid counselor as students on financial aid may be adversely affected by withdrawing from classes.

A student who withdraws from a class before the withdrawal deadline will receive a grade of “W.” A student who is withdrawn for administrative reasons at any time will receive a grade of “W” or other grade as determined in consultation with the professor. Any student who withdraws or is withdrawn from a class during a third or subsequent attempt in the same course will be assigned a grade of “F.”

College & Class Policies (continued)

**“No Show” Status**: Class attendance is required beginning with the first week of class. If you do not attend the first week of class, you may be withdrawn from the class as a “no show.” Students who are not actively participating in an online class and/or do not submit the first assignment by the scheduled due date must be withdrawn by the instructor at the end of the first week as a “no show”. If you are withdrawn as a “no show,” you will be financially responsible for the class and a final grade of “WN” will appear on your transcript for the course.

**Attendance**:  Class attendance is an essential component of your success in this course. **However, given the COVID-19 Pandemic and the subsequent variant case surges, absences shall be evaluated and discussed with the student.** Any student experiencing Covid-19 symptoms (and all variants) are asked to please seek medical attention and refrain from class attendance until safe and recommended to do so. I will work with all students to ensure they can successfully complete coursework. Please know the health and safety of all students are a top priority.

Attendance is recorded each week you attend class (Face-to-Face Courses), submit a discussion question response (Online Courses), and/or submit an assignment or exam (Face-to-Face & Online Courses).  You are marked absent each week you do not submit any of the weekly assignments.  Logging into Canvas without submitting something does not count for attendance.  The academic week runs from Monday at 12:00am EST to Sunday at 11:59pm EST.

If the syllabus notes additional activities that must be completed during a given week or time-period for the student to be viewed as having “attended” the course, those instructions apply in addition to the minimal requirements listed above.

**Exams and Assignments**: The student is responsible for taking their exams and completing assignments during the week they are assigned. **Assessments & Assignments not submitted by the assigned due dates will have a deduction of 10% per day**. Exceptions to this would be extenuating circumstances such as hospitalization or a death in the immediate family preventing the completion of an exam or assignment and must be documented and provided to the instructor. Make up exams and assignments are subject to the approval of the instructor based on documentation provided by the student. Extra credit is not available in this course.

Students must do their own work; there are no exceptions. All written assignments are submitted to an online plagiarism checker. Students who plagiarize or cheat in any way, risk dismissal from the class and expulsion from the college.

**Atlas**: Students must have an active Atlas account. Students must check their Atlas e-mails regularly as to not miss any important messages from the professor. Missed messages via Atlas or any other medium (in-class, etc.) may affect your grade and are the responsibility of the student.

College & Class Policies (continued)

**Learning Support Statement**: Learning Support Services provides students with academic support through distance tutoring, face to face tutoring at the campuses, writing consultations, library services, and resources. Tutoring is offered in most academic disciplines including math, science, foreign languages, English for academic purposes (EAP), computer programming and writing assistance for any course.  Assistance with library research can be accessed online through Atlas or the tutoring LibGuide.  For more information on how to access tutoring and library research assistance, please visit the college-wide Learning Support Services LibGuide at: [www.valenciacollege.edu/tutoring](https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.valenciacollege.edu%2Ftutoring&data=04%7C01%7Csmckenzie8%40valenciacollege.edu%7Ca985716f71514ba51bd508d95e921be6%7C0e8866953d1741a88544135b0a92a47c%7C1%7C0%7C637644803892971202%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=unXLycueIY7kvR2oIOlI%2B8mTNSM5Knses01KHAKimrs%3D&reserved=0)

**Illness & Emergencies**: If you are unable to participate in the course due to illness, family emergency, etc., please communicate with me as soon as possible in order to create a plan to complete any missed assignments so that your learning can progress in your course. In the case of a prolonged absence, please communicate with me as soon as possible in order to create a plan for the best course of action.

**Distance Tutoring & Technology Support at Valencia**: You can easily access Valencia’s free distance tutoring and tech support from a computer, laptop or mobile device.

Distance tutoring services are provided fully online via Zoom. Through this service, you will receive real-time assistance via a Valencia tutor. Online tutoring is offered in: mathematics, sciences, accounting & economics, computer programming, EAP and foreign languages, and writing.

Online Learning Technology Support services are also available. Students can receive assistance with navigating: Canvas, OneDrive, Zoom, YouTube, and Microsoft Office (Word, Excel, & PowerPoint). Support is also provided for video editing (via iMovie and Movie Maker) and converting documents from a Mac to PC. Tech support is available live (on-demand) via Zoom, by appointment, or via email. Students are encouraged to use the 24/7 Canvas Help located inside Canvas by clicking on the “Help” icon.

To get started using the Distance Tutoring and Learning Technology Support services, please visit www.valenciacollege.edu/tutoring. Through this site, you can view the schedule of tutors/tech support assistants, find available times, learn more about the services, and access a collection of supplemental resources that are available 24/7.

Hours of Operation:

Monday-Friday: 8 am – 10 pm

Saturday & Sunday: 9 am – 7 pm

**Microsoft Suite Applications**: Students who need Microsoft office (Word, Excel, PowerPoint) can access these applications through Atlas. Please feel free to use the following statement: As a Valencia student, you have access to Microsoft Word (as well as Microsoft Excel, PowerPoint, etc.) free for personal use. You can learn more about accessing these applications in Atlas, on the “My Atlas” tab, right hand column, under “Microsoft Office for Personal Use.”

College & Class Policies (continued)

**Please note**: Brainfuse is our new 24/7 online tutoring and learning hub, which is available to all of Valencia’s students.  This service is best used as a back-up to Valencia’s Distance Tutoring service, not as a replacement.  Brainfuse is accessible through Canvas or by visiting [www.valenciacollege.edu/tutoring](https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.valenciacollege.edu%2Ftutoring&data=04%7C01%7Csmckenzie8%40valenciacollege.edu%7Ca985716f71514ba51bd508d95e921be6%7C0e8866953d1741a88544135b0a92a47c%7C1%7C0%7C637644803892981199%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=03xaKBJJ28jE66sgNC8fzio31HD4teCnNBxzwIG%2BOdE%3D&reserved=0)

**Academic Accommodations**: Students with disabilities who qualify for academic accommodations must provide a Notification to Instructor (NTI) form from the Office for Students with Disabilities (OSD) and discuss specific needs with the professor, preferably during the first week of class. The Office for Students with Disabilities determines accommodations based on appropriate documentation of disabilities.

East Campus Bldg. 5, Rm. 216 Ph: (407) 582-2229 Fax: (407) 582-8908 TTY: (407) 582-1222

West Campus SSB, Rm. 102 Ph: (407) 582-1523 Fax: (407) 582-1326 TTY: (407) 582-1222

Osceola Campus Bldg. 1, Rm. 140A Ph: (407) 582-4167 Fax: (407) 582-4804 TTY: (407) 582-1222

Winter Park Campus Bldg. 1, Rm. 212 Ph: (407) 582-6887 Fax: (407) 582-6841 TTY: (407) 582-1222

Important Dates

|  |  |
| --- | --- |
| Classes Begin | August 19 |
| Proof of Florida Residency | August 19 |
| Drop/Refund Deadline | August 26 |
| Labor Day / Veterans Day / Thanksgiving Break | September 2 / November 11 / November 27 – December 1 |
| Withdrawal Deadline – “W” Grade (11:59 p.m.) | October 25 |
| Classes End | December 8 |
| Final Week | December 2 - 6 |
| Final grades viewable in Atlas | December 10 |

## **Course Schedule\***

## **Business Law 1 (BUL 2241 – CRN 10098)**

## **Fall 2024**

**Week Date & Chapter(s) Covered Assignments**

1 **August 19 – August 25 ✓Complete Syllabus Quiz**

Introductions, Expectations, & Policies **✓Complete Class**

(Chapter 1) Introduction to Law and Legal Systems **Introduction Activity**

*Sections 1.1 – 1.5* **✓Complete DB Q1**

(Chapter 2) Corporate Social Responsibility and Business Ethics

*Sections 2.1 – 2.4*

**2 August 26 – September 1 ✓Complete DB Q2**

(Chapter 3) Courts and the Legal Process

S*ections 3.1 – 3.8*

(Chapter 4) Constitutional Law and U.S. Commerce

*Sections 4.1 – 4.5*

**3 September 3 – September 8 ✓Complete DB Q3**

**(**Chapter 48) Antitrust Law **✓Case Study #1 Due** *Sections 48.1 – 48.7*

(Chapter 5) Administrative Law

*Sections 5.1 – 5.5*

**4 September 9 – September 15 ✓Complete DB Q4**

(Chapter 6) Criminal Law

*Sections 6.1 – 6.6*

(Chapter 7) Tort Law

S*ections 7.1 – 7.4*

**5 September 16 – September 22 ✓Complete Exam #1**

(Chapter 32) Intellectual Property Rights and the Internet **(Includes Chapters 1-6 & 48)**

*Sections 32.1 – 32.4*

**6 September 23 – September 29 ✓Complete DB Q5**

(Chapter 52) International Law

*Sections 52.1 – 52.4*

(Chapter 8) Introduction to Contract Law

*Sections 8.1 – 8.4*

**Week Date & Chapter(s) Covered Assignments**

**7 September 30 – October 6 ✓Complete DB Q6**

(Chapter 9) The Agreement

*Sections 9.1 – 9.3*

(Chapter 10) Real Assent

*Sections 10.1 – 10.4*

**8 October 7 – October 13 ✓Complete Exam #2**

(Chapter 11) Consideration **(Includes Chapters 7-10, 32 &**

*Sections 11.1 – 11.3* **52)**

(Chapter 12) Legality

*Sections 12.1 – 12.4*

**9 October 14 – October 20 ✓Complete DB Q7**

(Chapter 13) Form and Meaning

*Sections 13.1 – 13.3*

(Chapter 14) Third Party Rights

*Sections 14.1 – 14.3*

**10 October 21 – October 27 ✓Complete DB Q8**

(Chapter 15) Discharge of Obligations

*Section 15.1*

(Chapter 16) Remedies

*Sections 16.1 – 16.5*

**11 October 28 – November 3** **✓Complete DB Q9**

(Chapter 17) Introduction to Sales and Leases

*Sections 17.1 – 17.4*

(Chapter 18) Title and Risk of Loss

*Sections 18.1 – 18.3*

**12 November 4 – November 10 ✓Complete Exam #3**

(Chapter 19) Performance and Remedies **(Includes Chapters 11-17)**

*Sections 19.1 – 19.4*

**13** **November 12 – November 17** **✓Complete DB Q10** **(**Chapter 20) Products Liability

*Sections 20.1 – 20.5*

(Chapter 21) Bailments and the Storage, Shipment, & Leasing of Goods

*Sections 21.1 – 21.4*

**Week Date & Chapter(s) Covered Assignments**

**14** **November 18 – November 24** **✓Case Study #2 Due**

**(**Chapter 31) Introduction to Property: Personal Property and Fixtures

*Sections 31.1 – 31.5*

**15 November 25 – November 26 ✓Review Chapters 18-21 &**

**31 in preparation for Exam #4**

**16** **December 2 – December 6** **✓Complete Exam #4**

**(Includes Chapters 18-21 & 31)**

**\*DISCLAIMER**: At the discretion of the instructor, the schedule, procedures, and assignments are subject to change in the event of extenuating circumstances. However, any such change will be clearly announced. Such changes are designed to deal with unforeseen circumstances that arise during the course. The changes will be intended to benefit the student and will not significantly add to the rigor of the course.

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